

Winter 11-13-2013

2013 Gala Program

New York Law School

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Wednesday, November 13, 2013
Three Sixty

HONORING

The Starr Foundation
Jeffrey D. Knowles '75
Freddi Weintraub '88



SINCE 1891

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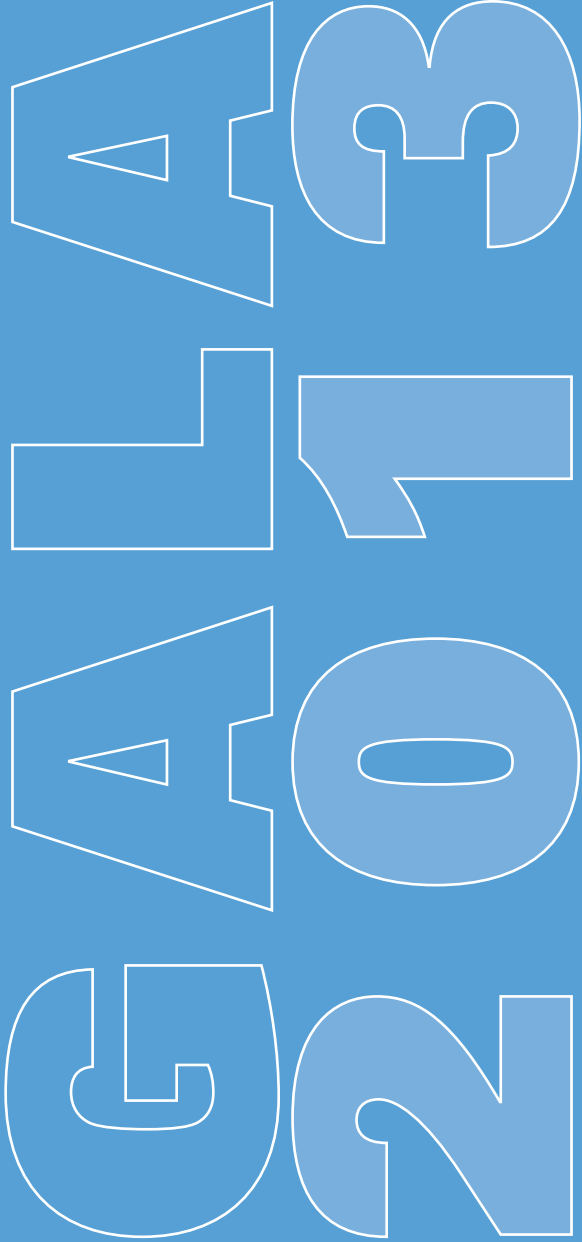
MAURICE R. GREENBERG '50
JEFFREY D. KNOWLES '75

AND

FREDDI WEINTRAUB '88

2013 GROUNDBREAKERS

THE STARR FOUNDATION



Wednesday, November 13, 2013
THREE SIXTY

HONORING
GROUNDBREAKER AWARD RECIPIENTS:

The Starr Foundation

Jeffrey D. Knowles '75
Partner, Venable LLP

Freddi Weintraub '88
Partner, Fragomen, Del Rey, Bernsen and Loewy, LLP



Message from Anthony W. Crowell Dean and President, New York Law School



This year we are privileged to honor three distinguished members of our community with the Groundbreaker Award. They are The Starr Foundation; Jeffrey D. Knowles '75; and Freddi Weintraub '88.

We take great pride in being New York's law school. Our honorees have drawn on their New York Law School educations and looked to this great city as a source of inspiration—a city that both shares and shapes our values: independence, opportunity, leadership, innovation, diversity, service to others,

and, of course, the drive to be the very best. Tonight, they are a source of inspiration for each of us, for our Law School, and for the profession globally.

The Starr Foundation has since 1955 provided extraordinary charitable support for the people and institutions of New York City—and for New York Law School. Under the exceptional leadership of Maurice R. Greenberg '50, and with the guidance of its President, Florence A. Davis, The Starr Foundation has had a global impact. Its support of New York Law School is inspired by Mr. Greenberg's own experience attending the Law School under the G.I. Bill. Because of his generosity and leadership, the Starr Foundation has made it possible for students to get an outstanding legal education when they would not otherwise have had the opportunity. The Foundation has supported scholarships and academic programs at the Law School for more than 30 years, most recently, in Mr. Greenberg's honor, bestowing on the School its largest gift ever. The donation strengthened our foundation, enabling us to offer an even greater level of support for our students, faculty, and educational mission.

Jeffrey Knowles is a leading attorney in the advertising field. His entrepreneurial spirit led him to see vast opportunity in new media and to build a practice devoted entirely to advertising, founding a major trade association, the Electronic Retailing Association, along the way. His firm has the largest advertising practice in the United States, and it is repeatedly recognized in the press as the best in the nation. I am particularly grateful to him for his service to the Law School as Vice Chairman of the Board of Trustees. He is both an extraordinary leader and a judicious guide.

Freddi Weintraub is a leading corporate immigration counsel to clients in a wide range of industries, and she frequently represents individuals and organizations on a pro bono basis. She was able to attend New York Law School by working full-time and attending the Evening Division, and she has devoted her career to helping other people pursue their dreams in New York, the city of immigrants. She has also honored us as a Guest Lecturer at the Law School. Her compassionate spirit and personal warmth are tailor-made for immigration law, and her impact in this practice area at a critical time in our nation's history is incredibly noteworthy.

Thank you to all our honorees. We feel tremendous pride in sharing with you the honors you so richly deserve. As we approach our 125th anniversary year, we are more committed than ever to preparing our students to follow in the footsteps of our honorees and change for the better every part of the world they touch.

AM

PM

AO

GN

PROGRAM

6:00 p.m.

Cocktail Reception, and Silent Auction Begins

7:00 p.m.

Dinner and Dancing

7:30 p.m.

Welcome

8:30 p.m.

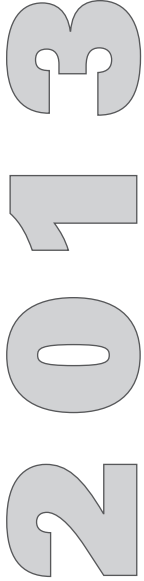
Silent Auction Ends

8:45 p.m.

Groundbreaker Awards Presentation

9:00 p.m.

Dancing Continues



ABOUT THE HONOREES

The Starr Foundation

The Starr Foundation was established in 1955 by Cornelius Vander Starr, an entrepreneur who founded C.V. Starr Co. and other companies, some of which were combined under the leadership of Maurice R. Greenberg '50, Mr. Starr's successor, to become American International Group Inc. (AIG). Mr. Starr, a pioneer of globalization, set up his first insurance venture in Shanghai in 1919. He died in 1968, leaving his estate to the Foundation.

Mr. Starr's wish was that his partners continue to run his foundation and his companies after his death. Mr. Greenberg built AIG into the largest insurance and financial services concern in the world and continues to serve as the Chairman and Chief Executive Officer of C.V. Starr & Co., Starr International Co. Inc., and other Starr corporate entities.

Under Mr. Greenberg's leadership as Chairman of The Starr Foundation, the assets of the Foundation have grown from a few million dollars after Mr. Starr's death to more than \$1.3 billion today, making it one of the largest private foundations in the United States. Since 1955, the Foundation has made more than \$3 billion in grants worldwide, more than \$2 billion of which was paid to organizations in New York City and State.

The Foundation's primary areas of giving are medicine and health care, education, human needs, and foreign policy. The Foundation also makes substantial grants in the areas of culture and the environment. The Foundation has endowed C.V. Starr Scholarship Funds and Maurice R. Greenberg Scholarship Funds at more than 150 colleges and universities and selected secondary schools around the world.

The Foundation has been a major donor to New York Law School since 1983.

THE STARR FOUNDATION

ABOUT THE HONOREES

Jeffrey D. Knowles '75**Partner, Venable LLP**

Jeffrey Knowles '75 is widely recognized as one of the country's leading advertising attorneys. He joined Venable LLP, a national law firm headquartered in Washington, D.C., as an equity partner in 1984 and has played a leading role over the past 30 years in building the firm's Washington office and opening new offices in New York, Los Angeles, and San Francisco. Mr. Knowles graduated from Columbia College in 1971 and, following his graduation from NYLS in 1975, practiced law in New York and Washington, before starting his own law firm in 1978 with seven other attorneys.

Mr. Knowles chairs Venable's Government Division, is the longest-serving member of the firm's Management Committee, and heads its Advertising, Marketing and New Media Practice Group, the largest advertising law practice in the United States. Under his leadership, Venable's advertising practice has grown to more than 70 attorneys and has been recognized four times by *U.S. News & World Report* and *Chambers USA* as the best advertising practice in the nation.

In addition to managing Venable's advertising practice and Government Division, which includes almost 150 attorneys and all of the firm's regulatory and legislative practice groups, Mr. Knowles maintains his own thriving practice, advising clients on a broad range of consumer protection issues, advertising compliance, business strategy, and dispute resolution. He represents leading global advertisers and consumer brands, direct marketers, and Internet companies, as well as financial service providers to those companies, in investigations before and litigation against the Department of Justice, Federal Trade Commission, Consumer Financial Protection Bureau, and State Attorneys General.

In 1990, following congressional hearings investigating new developments in television advertising, Mr. Knowles founded the Electronic Retailing Association (ERA), which today is the leading international trade association for companies that market products and services directly to consumers worldwide. Mr. Knowles served as ERA's outside general counsel for 13 years, before joining its Board of Directors and serving as Chairman of the Board. In September, he received the Association's Lifetime Achievement Award. Mr. Knowles has also played a central role in the creation of advertising industry self-regulatory bodies, including the Council of Better Business Bureaus' Electronic Retailing Self-Regulation Program, which provides an expedient, affordable, and private forum for marketers to challenge competitors' advertising claims.

Mr. Knowles has been a member of the Board of Trustees of New York Law School since 2006 and currently serves as a Vice Chairman of the Board. He is also a member of the Board of Visitors of Columbia University. He and his wife, Barbara Rehm, a financial journalist, columnist, and Editor at Large of the *American Banker* daily newspaper, live in McLean, Virginia. Mr. Knowles has two children, Jeff Jr. and Lindsey, who also attended Columbia College.

ABOUT THE HONOREES

Freddi Weintraub '88

Partner, Fragomen, Del Rey, Bernsen and Loewy, LLP



Freddi Weintraub '88 is a partner at Fragomen, Del Rey, Bernsen and Loewy, LLP, where she serves as corporate immigration counsel to clients in a wide range of industries, including universities and teaching hospitals; financial, investment, and insurance firms; media and management consulting firms; fashion and cosmetic companies; fine arts organizations; and individual investors and entrepreneurs. As counsel to a wide variety of corporate and individual clients, Ms. Weintraub has a practice encompassing all areas of immigration and nationality law, including the nuanced nonimmigrant and immigrant visa processes.

Notably, Ms. Weintraub represented a major international investment management firm tragically affected by the 9/11 attacks. She secured benefits for families and foreign nationals under the USA Patriot Act and received much attention, including by the CBS Nightly News and CNN, as well as various publications. In addition, with her legal assistance, numerous designers, creative directors, and senior-level management in the fashion and cosmetics industry, as well as performing artists and fine artists, were able to receive an "extraordinary ability" classification based on expertise and prominence in specialized foreign and domestic markets.

Over the course of her career, Ms. Weintraub has been frequently named as both a New York Super Lawyer (2006-2013) and a Best Lawyer in America (2008-2011, 2013). In 2010, she was featured in the *New York Law Journal's* Women Leaders in the Law, along with other female attorneys at Fragomen.

Additionally, she frequently represents organizations and individuals on a pro bono basis, including partnering with organizations such as Sanctuary for Families to provide immigration services to victims of domestic violence. Ms. Weintraub's pro bono work includes offering immigration guidance to detainees at the Immigration and Customs Enforcement's Varick Street Detention Center. Her commitment to pro bono representation and public service has earned her honors from New York's City Bar Justice Center and The Legal Aid Society.

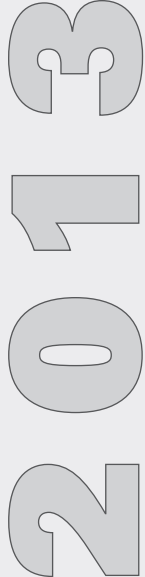
Outside of her legal practice, Ms. Weintraub has served as an Adjunct Professor at Rutgers University Law School, as well as a Guest Lecturer in Immigration Law at New York Law School and at the City University of New York Graduate Center. She is a frequent speaker at national and international conferences and has been quoted in national magazines and newspapers on a variety of topics related to U.S. immigration and nationality law. Ms. Weintraub is an active member of the American Immigration Lawyers Association (AILA), the American Bar Association, and the New York State Bar Association. She received her B.A. degree with honors from the University of Massachusetts, and her J.D. degree from New York Law School, where she served as Research Editor for the *New York Law School Human Rights Journal*.

About New York Law School



Founded in 1891, New York Law School (NYLS) is an independent law school located in the heart of New York City's legal, government, financial, and emerging tech centers. Known as "New York's law school," NYLS embraces the City as its classroom by complementing a rigorous legal education with an innovative and diverse set of "uniquely New York" experiential learning opportunities. Since opening our doors more than 120 years ago, we have produced graduates who have gone on to hold high elected and appointed office in the City, lead large and small firms, and gain broad recognition as captains of business and industry. Our renowned faculty of prolific scholars has built the School's strength in such areas as constitutional law, civil and human rights, business and finance law, media and information law, tax law, real estate, and a number of interdisciplinary fields. NYLS has more than 15,000 graduates and currently enrolls approximately 1,200 full-time and part-time students in its J.D. program and 95 students in its five advanced-degree programs in American business law, financial services law, real estate, tax, and mental disability law studies.

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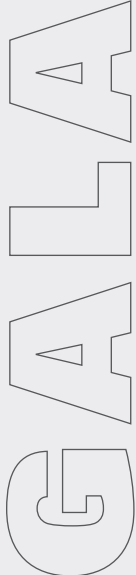
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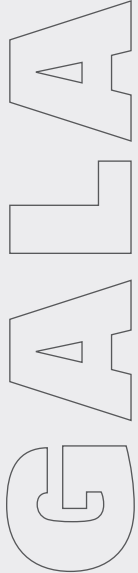
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New York Law School expresses its deepest gratitude to our wonderful honorees and their guests, to the Gala 2013 co-chairs, to the staff and faculty of the Law School, and to all of the generous individuals and companies who have made this evening possible, and who are enabling talented, hard-working students, to acquire a great legal education as the foundation for fruitful and meaningful lives without regard to their personal means..

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Jeff Knowles '75

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Thank you.

Dean Anthony W. Crowell

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*Best Wishes,
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Jeffrey D. Knowles '75

Freddi Weintraub '88

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With gratitude and
appreciation,
Diane and Arthur Abbey



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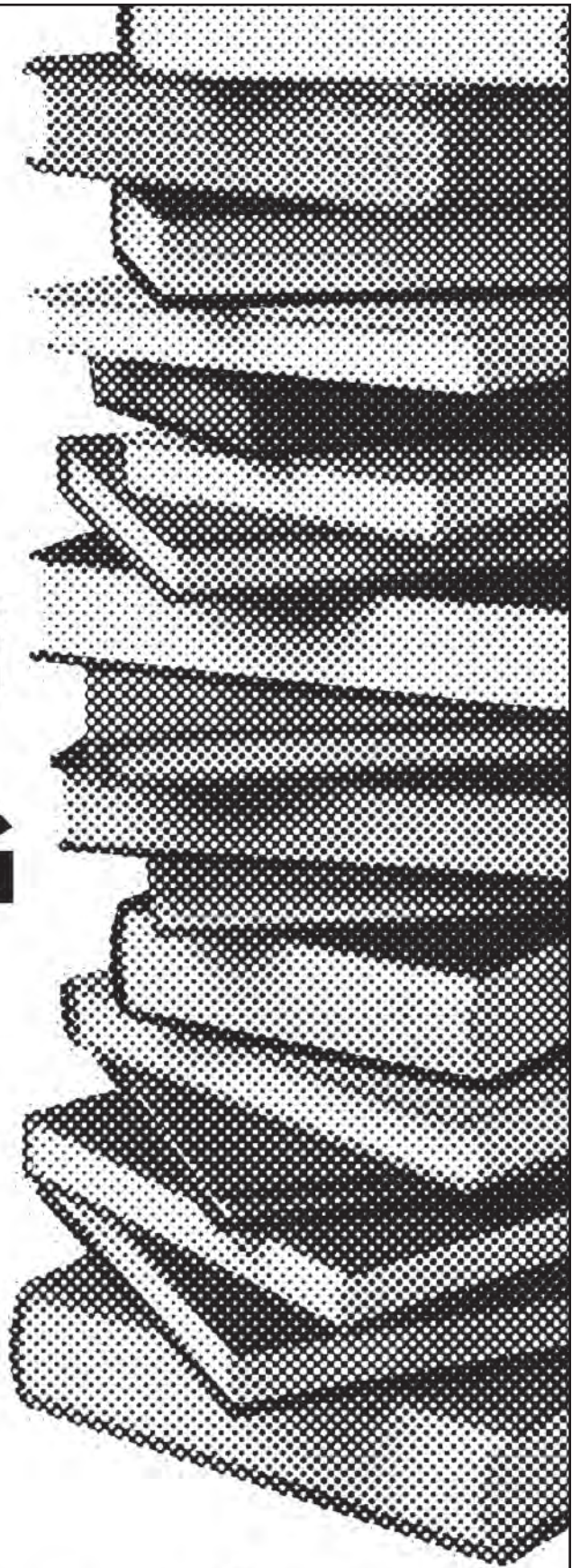
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Jeffrey D. Knowles, Esq. '75
Freddi Weintraub, Esq. '88**

You are a shining example to us all!

MANY, MANY THANKS TO
JEFF KNOWLES,
THE STARR FOUNDATION
AND
FREDDI WEINTRAUB.

YOU MAKE US ALL VERY PROUD!

JOHN McMAHON '76


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Jeffrey Knowles &
Freddi Weintraub

On your well deserved honor

Laura & Steven Pegalis



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Jeff Knowles!

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Congratulations to my dear friend and colleague,
Jeffrey Knowles '75.

Congratulations to **Freddi Weintraub '88** for paving the way for future Americans to aspire to the American dream.

Congratulations to **The Starr Foundation** for their enduring and everlasting support of our beloved institution.

Thank you,
Dr. Vincent A. Carbonell '00

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For your outstanding accomplishments as groundbreakers
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WE THANK
JEFF KNOWLES
FOR HIS GUIDANCE AND FRIENDSHIP

-SUSAN AND DIRK VAN DE BUNT

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Congratulations to
Jeffrey D. Knowles '75

A tremendous lawyer and
partner in the journey of life

From your family,
Barbara Rehm
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