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Aero: Changing the Future of Television

New York Law School

Aereo: Changing the Future of Television

Co-sponsored by the Institute for Information Law and Policy; the Advanced Communications Law and Policy Institute; the Federal Communications Bar Association - New York Chapter; the New York State Bar Association's Entertainment, Art and Sports Law Section, Television and Radio Committee; and Wilkinson Barker Knauer LLP.

Wednesday, October 16, 2013

6:00 p.m. - 8:30 p.m.

New York Law School, 185 West Broadway, Auditorium

Why pay for cable access to public broadcast television when you can stream it online for a much smaller fee? Meet Aereo and FilmOn (formerly Aereokiller). For a fraction of the cost of your cable bill, you too can catch *American Idol*, *Scandal*, and your favorite Sunday football games from your very own rented antenna that captures and transmits the desired broadcast to your Internet-equipped device. Unlike Hulu or iTunes, Aereo and FilmOn don't pay a penny in licensing fees to the major broadcasters for these transmissions. In response, the broadcasters have sued both companies, alleging infringement of the exclusive right to publicly perform the broadcasts. In the Second Circuit, an April decision allows Aereo to remain in business. But in the Ninth and D.C. Circuits, federal judges enforced injunctions against FilmOn. What is in the future for Aereo and FilmOn? And what do the Circuits' opinions mean for the future of television?

Topics include:

- Are Aereo and FilmOn innovative or illegal?
- What do the Second and Ninth Circuits' interpretations of "public performance" mean for the future of broadcast-to-internet TV?
- How will the Aereo/FilmOn model impact other online TV streaming services?

Speakers include:

Jonathan Band, policybandwidth

Howard Homonoff, Homonoff Media Group LLC

Mary Ann Zimmer, Law Office of Mary Ann Zimmer

Moderated by **Barry Werbin**, Partner and Chair of the Intellectual Property and Technology Group, Herrick, Feinstein LLP

Followed by a Q&A with **Alkiviades "Alki" David**, CEO, FilmOn.tv Networks

Refreshments will be served.

RSVP to Naomi Allen, naomi.allen@nyls.edu by Monday, October 7, 2013.