

11-10-2022

**FASHION LAW INITIATIVE | FASHION, NFTs, AND THE LAW With  
SHERMIN LAKHA at LVLUP LEGAL**

New York Law School

# FASHION LAW INITIATIVE

## FASHION, NFTs, AND THE LAW With **SHERMIN LAKHA** of **LVLUP LEGAL**

**DATE**

Thursday  
November 10, 2022

**TIME**

12:50 p.m.—1:50 p.m.

**LOCATION**

Virtual

The event login details  
will be provided upon  
registration.



Over the past few years, a range of legal issues have impacted brands developing new non-fungible tokens (NFTs) in the metaverse. For fashion brands, there has been a particular focus on new legislation and rights related to intellectual property, copyright, and counterfeits. In this interactive workshop, you will learn about how businesses and brands can protect and authenticate their products using NFTs and smart contracts, as well as use standard legal contracts to help build their business.

**Shermin Lakha** is the Founder and Managing Attorney of LVLUP Legal, a boutique female-owned law firm dedicated to empowering underrepresented startups, businesses, and entrepreneurs to “level up” and make smart legal decisions. LVLUP Legal practices business and intellectual property law, with an emerging focus on Web3, the metaverse, and NFT projects. She is also the creator of LVLUP NFT, a membership-based NFT collection focused on supporting creators and founders with a portion of the proceeds going back to members to help grow their businesses.

RSVP: [www.nyls.edu/ICLTworkshop](http://www.nyls.edu/ICLTworkshop)



**WE ARE NEW YORK'S LAW SCHOOL**

Since 1891