

11-20-2013

# Fashion Law and Technology: 3D Printing and Its Legal Implications

New York Law School

The Institute for Information Law and Policy (IILP) and the Media, Entertainment, and Fashion Law Association (MEFLA) present:

# Fashion Law and Technology: 3D Printing and Its Legal Implications

Wednesday, November 20, 2013 • 6:00 p.m. – 9:00 p.m.  
New York Law School, 185 West Broadway  
Faculty and Staff Commons, Second Floor

**3D printing is already beginning to revolutionize the fashion industry, for better or worse—what does this mean for the protection of fashion designs?**

3D printers allow individuals to print complicated parts and objects from design files that are accessible and easily shared via the Internet. While 3D printing presents economic and environmental advantages regarding the manufacturing and distribution of goods, there are concerns about such use and the scope and operation of intellectual property law. This program will address the increasing use of 3D printing in fashion and its legal implications regarding patent, copyright, and trademark law. The program will also address existing laws, whether they need to change, and whether additional laws are needed to encompass 3D printing. Attendees will see a live demonstration using a 3D printer, as well as objects rendered digitally and produced via 3D printers.

**Panelists\* include:**

**Kathryne E. Badura**, External Relations Coordinator, International Trademark Association (INTA)

**Francis Bitonti**, Artist, Francis Bitonti Studio

**Joseph M. Forgione**, Attorney, Director of Trademark Enforcement, Gioconda Law Group PLLC

**Michael Kelly**, Partner, Kenyon & Kenyon

**Joseph F. Murphy**, Attorney, Chair, New York County Lawyers' Association (NYCLA), Fashion Law Subcommittee

\*Panelists subject to change

Two transitional and nontransitional CLE credits ([www.nyls.edu/alumni-and-giving/lifetime-learning/cle/](http://www.nyls.edu/alumni-and-giving/lifetime-learning/cle/))

To RSVP, please e-mail Naomi Allen at [Naomi.Allen@nyls.edu](mailto:Naomi.Allen@nyls.edu) by Friday, November 15, 2013.