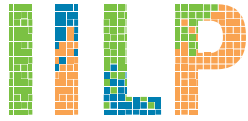


9-3-2009

Fashionably Law: IP and Industry

New York Law School



Institute for
**INFORMATION
LAW & POLICY**
at New York Law School

Fashionably Law: IP and Industry

Do the letters “DVF” mean anything to you?

Can you distinguish interlocking C’s from interlocking G’s?

Why do some designers debut their work in Paris and not in New York?



Fashion may appear to be all labels and luxury, but there is a plethora of legal opportunities and intellectual property questions in the fashion industry. The Institute for Information Law & Policy presents *Fashionably Law: IP and Industry*, an event series focused on the legal environment of the fashion business, the legal controversies in fashion, and the ways you can break into the industry.

Fashion law is an emerging field within intellectual property, and the prevalence of cases involving the fashion industry is no passing trend. Copyright, trademark, and even patents each play a role in fashion law, but the field is too dynamic to group into just those labels. Current legislation regarding expanded design protection may change not just the fashion industry, but intellectual property as whole.

On September 3, 2009, Professor Dan Hunter will give a lecture explaining exactly what fashion law is, what the current legal trends within the fashion industry are, and what roles attorneys play in the business. The event will be held at 6:00 p.m. in Room C400. If you are interested in attending, please RSVP to Naomi Allen at naomi.allen@nyls.edu.

