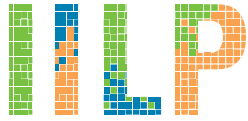


3-4-2010

Fashionably Law: IP and Industry

New York Law School



Institute for
**INFORMATION
LAW & POLICY**
at New York Law School

Fashionably Law: IP and Industry

Fashion law reaches beyond in-house counsel, as many law firms have expanded their Intellectual Property practice into the fashion industry. Firms are able to provide resources and varied expertise that a legal department of a company may not be equipped to handle. On February 25, 2010, the Fashionably Law lecture series will focus on the role of the law firm attorney within the fashion industry.

Karen Artz Ash '80, a partner at Katten Muchin Rosenmann LLP, will be leading a discussion on the types of fashion industry legal issues exist (including licensing and related arrangements), the work she does depending on whether the client is firmly established or just emerging, and the career path that led to her specialty. Any substantive topics can follow at a later time if there is interest by the students.

Ms. Ash, National Co-chair of the Intellectual Property Practice at Katten, focuses her practice on all aspects of intellectual property law with a concentration in all facets of trademark and copyright law. Ms. Ash administers relationships in complex IP trust arrangements and develops and administers the worldwide licensing, exploitation, searching, clearance, registration, and enforcement of trademarks, logos, and domain names. Ms. Ash's practice represents clients in the fashion and apparel, publishing, banking, financial services, and consumer electronics industries.

Date: March 4, 2010

Time: 6 p.m.–7:30 p.m.

Location: W320

RSVP with Naomi Allen at naomi.allen@nyls.edu.

