4-7-2011


New York Law School

Follow this and additional works at: https://digitalcommons.nyls.edu/iilp

By Jim Blascovich and Jeremy Bailenson

April 7, 2011
12:30 p.m.–2:00 p.m.
185 West Broadway, W320

Books will be available for purchase.


Infinite Reality takes readers on a mind-bending journey through the universe of virtual reality, exploring notions of consciousness, perception, neuroscience, media technology, social interaction, and popular culture as they pertain to virtual reality. Blascovich and Bailenson examine how radical new developments in digital technologies will free the potential of the mind and change our understanding of what it means to be human.

Jim Blascovich is Director and co-founder of the Research Center for Virtual Environments at the University of California, Santa Barbara, where he is Distinguished Professor of Psychology. A pioneer in the science of virtual social interaction, Professor Blascovich has served as the president of major international scientific societies.

Jeremy Bailenson is founding director of Stanford University’s Virtual Human Interaction Lab, which has been featured in the media, including on PBS’s Frontline, NPR’s All Things Considered, NBC’s The Today Show, and in Time, Discover, Chronicle of Higher Education, and The New York Times Magazine.

RSVP to Naomi Allen at Naomi.Allen@nyls.edu by March 29.