

3-9-2012

Symposium on Intellectual Property Licensing

New York Law School

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Symposium on Intellectual Property Licensing

IILP invites you to the annual Symposium on IP Licensing with presentations on drafting and negotiation.

Friday, March 9, 2012 • Room W301

9:00–9:45 a.m. Free and Open Source Software (FOSS) Licensing and Licenses

This lecture covers the origins of the FOSS movement and explores the differences between the major FOSS licenses while explaining how software created and distributed under FOSS licenses should be accommodated in traditional software development and licensing practices.

Terry Iardi is Copyright Counsel for IBM Corporation, and is responsible for handling copyright and open source matters. He is a registered U.S. patent attorney and has been involved in patent, trademark, copyright, and technology licensing throughout his career.

9:45–10:30 a.m. Character Licensing

This discussion will examine the objectives of character licensors and licensees.

Jay Kogan is the VP of Business & Legal Affairs and Deputy General Counsel for DC Entertainment (DC Comics and *MAD* magazine). He also serves as chief intellectual property counsel, as his primary areas of practice include rights acquisition, publishing, and licensing.

10:30–10:45 a.m. Break

10:45–11:30 a.m. Licensing to Prevent/Resolve Patent Litigation

Examining patent dispute resolutions and key provisions of the resulting license-settlement agreements.

Mark Webbink is a visiting professor at New York Law School and Executive Director of the Center for Patent Innovations. He previously served as Senior VP and General Counsel of Red Hat, Inc. His legal career has focused on intellectual property transactions.

11:30 a.m.–12:30 p.m. Lunch

12:30–1:15 p.m. IP Licensing in Fashion

This presentation describes the role of IP licensing in the fashion industry and the approach taken to develop a business and legal understanding of each agreement.

Karen Artz Ash '80 is the National Co-chairperson of the IP Department at Katten Muchin Rosenman, LLP, and Chairperson of its National Pro Bono Committee. Her primary practice is in the fashion industry where she focuses on licensing and related domestic and international commercial transactions and consults with the editors of *Women's Wear Daily*.

1:15–2:00 p.m. Motion Picture Licensing in a Digital World

An overview of the life cycle of an item of intellectual property and the complexities of licensing in an increasingly fragmented digital marketplace.

Larry Sapadin is Vice President of Business and Legal Affairs at Entertainment One U.S., a leading independent producer and distributor of music, motion pictures, and television for all media, including digital, theatrical releasing, CD, DVD, and TV worldwide. Sapadin is responsible for Entertainment One's acquisition and license agreements in the U.S.

**The Symposium is open to the NYLS community on a first-come basis.
RSVP by March 2 to Naomi Allen at naomi.allen@nyls.edu.**