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Symposium on Intellectual Property Licensing

New York Law School

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Symposium on Intellectual Property Licensing

The Institute for Information Law & Policy invites you to attend the annual Symposium on Intellectual Property Licensing. The IP Licensing and Drafting professors will present specialized topics about drafting and negotiation.

Friday, March 12, 2010 • Room W220

9:00 a.m.–10:00 a.m.: The Differing and Changing Nature of Patent Licensing

A review of a number of the elements of patent licensing that differentiate it from other forms of IP licensing. How the law related to patent licensing has evolved in recent years.

Mark Webbink is Visiting Professor of Law at New York Law School and Executive Director of the School's Center for Patent Innovation. He previously served as Senior Vice President and General Counsel of Red Hat, Inc. Much of his legal career has focused on intellectual property transactions.

10:00 a.m.–11:00 a.m.: Character Licensing

A discussion of the legal protections available to characters, and an examination of the objectives of character licensors and licensees.

Jay Kogan is the Vice President of Business & Legal Affairs and Deputy General Counsel for DC Comics and *MAD Magazine*. His primary areas of practice include film, television, print and multimedia publishing and licensing, and he serves as the company's Chief Intellectual Property Counsel.

11:15 a.m.–12:15 p.m.: Introduction to Free and Open Source Software (FOSS) Licensing and Licenses

This lecture will cover the origins of the FOSS movement, and explore the differences between the major FOSS licenses, with the goal of explaining how software created and distributed under FOSS licenses should be accommodated in the context of traditional software development and licensing practices.

Terry Iardi is Copyright Counsel for IBM Corporation, where he is responsible for handling copyright and open source matters at the corporate level. In addition, he is an adjunct professor at New York Law School.

12:15 p.m.–1:00 p.m.: Lunch

1:00 p.m.–2:00 p.m.: Motion Picture Licensing in a Digital World

An overview of the lifecycle of an item of intellectual property, and the complexities of licensing in an increasingly fragmented digital marketplace.

Larry Sapadin is Vice President of Business Affairs at E1 Entertainment U.S., a leading independent distributor of home entertainment on CD, DVD, and digital media worldwide. Sapadin is responsible for all E1's motion picture and television acquisition and license agreements in the United States.

Attendance is required for members of the Intellectual Property Licensing and Drafting Course. The Symposium is open to the New York Law School community on a first-come first-served basis.

Seating is limited. RSVP by March 9 to Naomi Allen at naomi.allen@nyls.edu.

