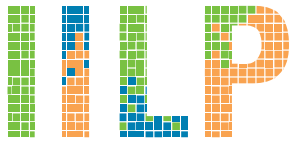


3-1-2013

Symposium on Intellectual Property Licensing

New York Law School

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Institute for
**INFORMATION
LAW & POLICY**
at New York Law School

Presents:

Symposium on Intellectual Property Licensing

Friday, March 1, 2013 • Room W300

9:00 a.m.–9:45 a.m. Introduction to Free and Open Source Software (FOSS) Licensing and Licenses

Professor Terry Iardi – Copyright Counsel, IBM Corporation

This lecture will cover the origins of the FOSS movement and explore the differences between the major FOSS licenses with the goal of explaining how software created and distributed under FOSS licenses should be accommodated in the context of traditional software development and licensing practices.

9:45 a.m.–10:30 a.m. Character Licensing

Professor Jay Kogan – Vice President of Business & Legal Affairs and Deputy General Counsel for DC Entertainment (DC Comics and *MAD* magazine)

This discussion of the legal protections available to characters will examine the objectives of character licensors and licensees.

10:30 a.m.–10:45 a.m. Break

10:45 a.m.–11:30 a.m. Patent Licensing and Other Approaches to Monetizing Your IP Assets

Professor Abraham Kasdan '85 – Partner, Amster, Rothstein & Ebenstein LLP

This presentation will cover the pros and cons of patent licensing and will explore other recent approaches to obtaining value for your intellectual property assets.

11:30 a.m.–12:30 p.m. Lunch

12:30 p.m.–1:15 p.m. IP Licensing in the Fashion Industry

Professor Karen Artz Ash '80 – National Co-chairperson of the Intellectual Property Department at Katten Muchin Rosenman, LLP, and Chairperson of its National Pro Bono Committee

This presentation will describe the significant role of IP licensing in the fashion industry and the approach we take in our class to develop a business and legal understanding of each agreement and the implementation of its terms.

1:15 p.m.–2:00 p.m. Motion Picture Licensing in a Digital World

Professor Larry Sapadin – Vice President of Business and Legal Affairs at Entertainment One U.S.

An overview of the life cycle of an item of intellectual property and the complexities of licensing in an increasingly fragmented digital marketplace.

Attendance is required for members of the Intellectual Property Licensing and Drafting Course. The Symposium is open to the New York Law School community on a first-come, first-served basis.

Seating is limited. Please RSVP by February 22 to Naomi Allen at naomi.allen@nyls.edu.