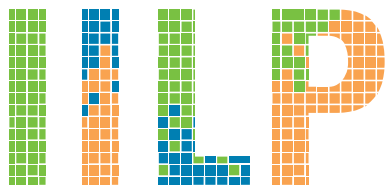


3-20-2009

Symposium on Intellectual Property Licensing

New York Law School

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Institute for
**INFORMATION
LAW & POLICY**
at New York Law School

Symposium on Intellectual Property Licensing

The Institute for Information Law & Policy invites you to attend the annual Symposium on Intellectual Property Licensing. The IP Licensing and Drafting professors will present specialized topics about drafting and negotiation.

Friday, March 20, 2009 | Room A700

9:00 a.m.–9:45 a.m.

Jay Kogan, Character Licensing

Jay Kogan is the Vice President of Business & Legal Affairs, Deputy General Counsel, and Chief Intellectual Property Counsel for DC Comics and *MAD Magazine*. His primary areas of practice include print, film, television, multimedia, and online publishing and licensing. Kogan is also an adjunct professor at New York Law School.

10:00 a.m.–10:45 a.m.

Mark Webbink, Clearing Patent Licenses in Merger and Acquisition Due Diligence

Mark Webbink is Visiting Professor of Law at New York Law School and Executive Director of the School's Center for Patent Innovations. He previously served as Senior Vice President and General Counsel of Red Hat, Inc. Much of his legal career has focused on intellectual property transactions.

11:00 a.m.–11:45 a.m.

Terry Ilardi, Open Source Licenses

Terry Ilardi is Copyright Counsel for IBM Corporation, where he is responsible for handling copyright and open source matters at the corporate level.

11:45 a.m. –12:15 p.m Lunch

12:15 p.m.–1:00 p.m.

Leslie Greene, Music Licensing: Where Copyrights and Commerce Meet

Leslie Greene is an attorney in New York who has over 17 years experience working in the music business. Her primary area of practice is in music publishing.

1:15 p.m.–2:00 p.m.

Larry Sapadin, Motion Picture Licensing in a Digital World

Larry Sapadin is Vice President of Business Affairs at E1 Entertainment U.S. (formerly Koch Entertainment), a leading independent distributor of home entertainment on CD, DVD, and digital media. At E1, Sapadin handles the acquisition of motion pictures and television programming, music and video label agreements, and television and digital licensing. Previously, as an independent producer advocate, Sapadin was one of the founders of the Independent Television Service (ITVS), a public television production organization.

Attendance is required for members of the Intellectual Property Licensing and Drafting Course. The Symposium is open to the New York Law School community on a first-come-first-served basis.

Seating is limited. Please RSVP by March 13 to Naomi Allen at naomi.allen@nyls.edu.

