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## **IP SURPRISE! IP in Unconventional Industries**

New York Law School

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# IP SURPRISE!

## IP in Unconventional Industries

Wednesday, April 25, 2012 • 6:30 p.m.–8:00 p.m. • W203 (Faculty Commons)

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Recent publicity around the *Bikram's Yoga College of India v. Yoga to the People* dispute has taken yoga from the studio to the courtroom, raising many questions about the possibility of securing IP protections for yoga and dance moves. The founder of Bikram Yoga sued the yoga studio for copyright infringement, alleging it copied his style of spiritual exercise.

Does he have a case? What about ballet? Or dance routines more generally? Can creators of yoga moves and dance routines really use IP to secure exclusive rights over these non-static forms of expression? Please join the IILP for an exploration into the world of IP, yoga, and dance.

## YOGA & DANCE

**They don't call 'em signature moves for nothing! Or maybe they do.**

### Speakers Include:

**Charles Coleman**, Charles Coleman Law PLLC

**Katherine M. Lyon**, Associate, Colucci & Umans

**Brendan Mee**, Principal, Brendan Mee Law, P.C.

RSVP to Naomi Allen at [naomi.allen@nyls.edu](mailto:naomi.allen@nyls.edu) by Friday, April 20.



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