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IP SURPRISE! IP in Unconventional Industries

New York Law School

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IP SURPRISE!

IP in Unconventional Industries

April 3, 2008 | 6:00–7:00 p.m. | Wellington Conference Room

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Everyone knows what the “intellectual property industries” are—or do they? Intellectual property today plays a leading role in some unexpected areas. Today’s hoteliers and sommeliers need to know their trademarks and copyrights; game designers and golfers are playing with patents. The Institute for Information Law & Policy at New York Law School presents IP Surprise!—a lecture series about the new intellectual property industries.

COMICS

“Comic Books, Characters, and the Law”

Jay Kogan

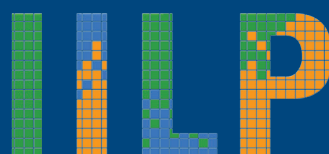
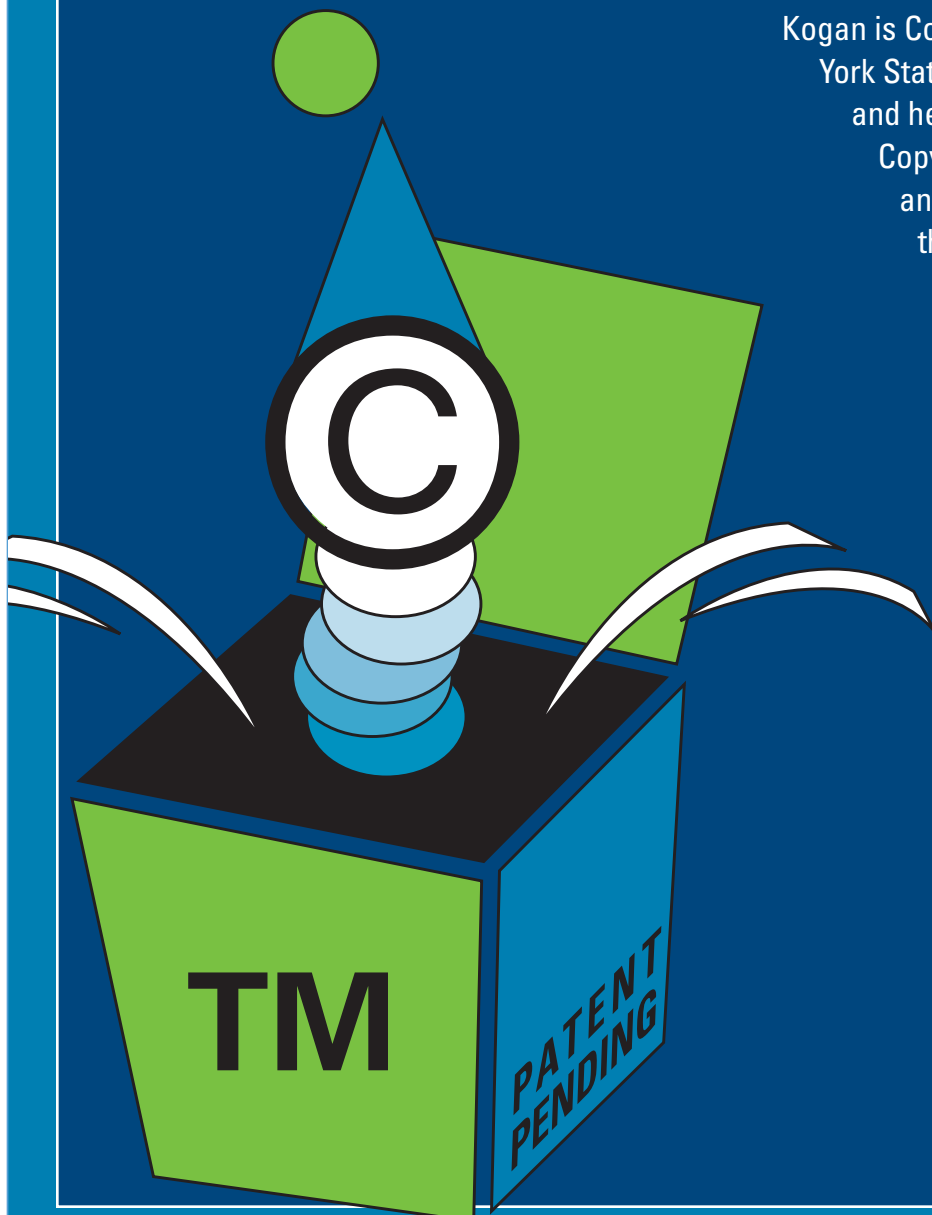
Deputy General Counsel, DC Comics and MAD Magazine

Jay Kogan is the Deputy General Counsel for DC Comics and *MAD* Magazine. His primary areas of practice include print, film, television, multimedia, and online publishing and licensing, and he is the company’s chief intellectual property counsel. In addition to serving as an adjunct professor at New York Law School, Kogan teaches Copyright Law Today at Purchase College, State University of New York, and he has taught both live and online courses for the New York University School of Continuing and Professional Studies’ E-Commerce and E-Business program.

Kogan is Co-chair of the Copyright and Trademark Committee of the New York State Bar Association’s Entertainment, Arts and Sports Law Section, and he is an active member and former New York Chapter Chair of the Copyright Society of the USA. He is a frequent lecturer on copyright and trademark law and licensing, having served on the faculty of the Practising Law Institute’s programs on Advanced Licensing and Representing the New Media Company, the National Business Institute’s Internet Law seminar, and the National Conference and Research Group’s program on Protecting & Managing Online Content. He has had articles published on copyright and trademark law, character protection, advertising law, and broadcast regulation.

Kogan received his Juris Doctor and master’s degree in mass media in a dual degree program at Boston University School of Law; he received his Bachelor of Arts from the University of Connecticut.

This event is open to the New York Law School community on a first-come first-served basis. Seating is limited. RSVP at www.nyls.edu/ipsurprise or e-mail ipsurprise@nyls.edu.



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