

3-25-2008

## IP SURPRISE!: IP in Unconventional Industries (Fashion)

New York Law School

# IP SURPRISE!

## IP in Unconventional Industries

March 25, 2008 | 5:00 p.m. | 40 Worth Street, Boardroom, 14th Floor

www.nyls.edu/ipsurprise

Everyone knows what the “intellectual property industries” are—or do they? Intellectual property today plays a leading role in some unexpected areas. Today’s hoteliers and sommeliers need to know their trademarks and copyrights; game designers and golfers are playing with patents. The Institute for Information Law & Policy at New York Law School presents IP Surprise!—a lecture series about the new intellectual property industries.

### FASHION

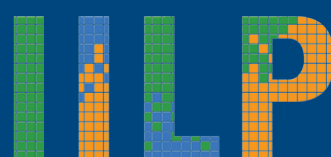
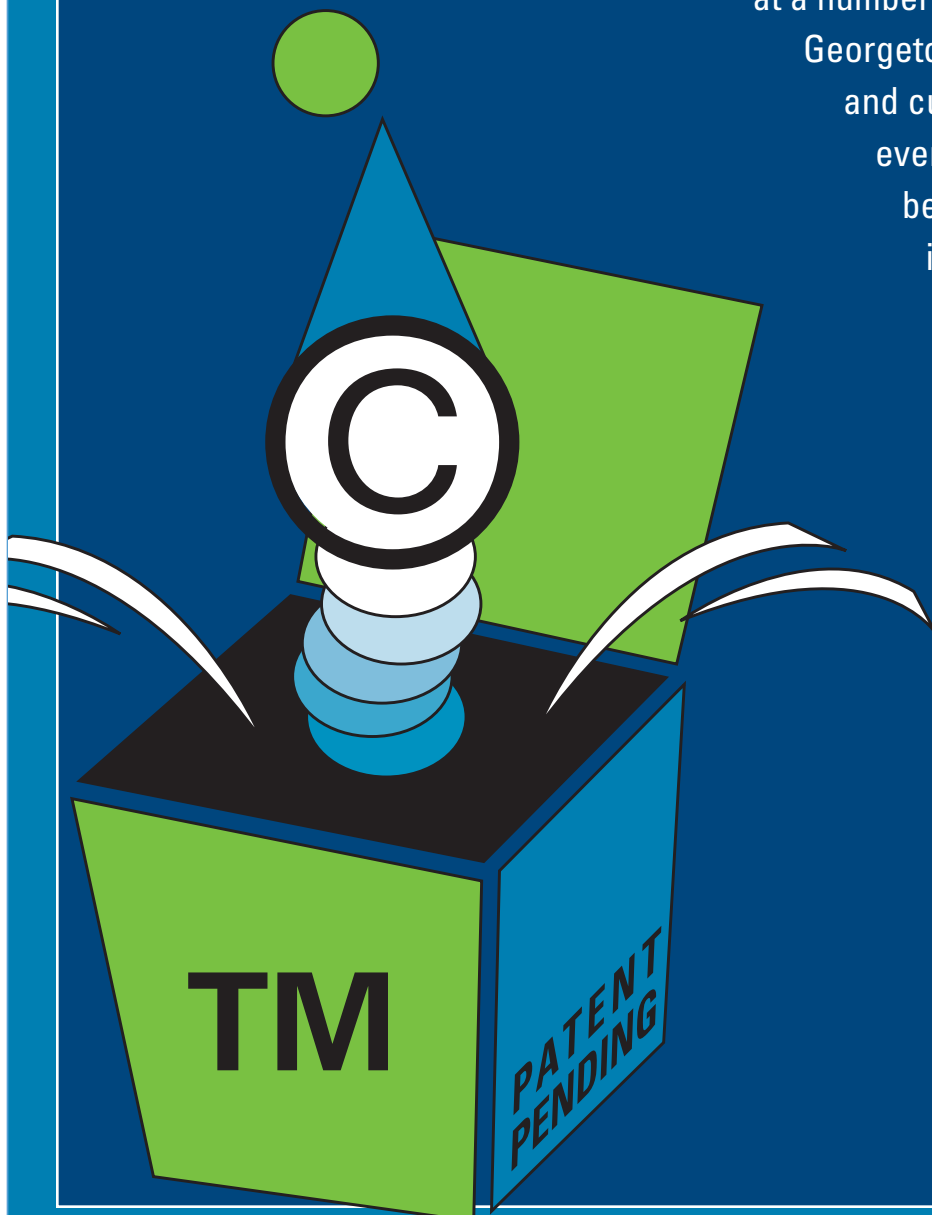
#### “Cutting-Edge Developments: Intellectual Property and Fashion Design”

Lecture by Susan Scafidi

Visiting Associate Professor of Law at Fordham University School of Law

In addition to her position at Fordham University School of Law, Scafidi is a tenured member of the law and history faculties at SMU and has taught at a number of other law schools, including most recently Yale and Georgetown. Her areas of expertise include intellectual property and cultural property, and she is the first U.S. law professor ever to offer a course in fashion law. Scafidi has testified before Congress regarding the proposed extension of intellectual property protection to fashion design and is currently involved in industry discussions regarding the bill. She is the author of *Who Owns Culture? Appropriation and Authenticity in American Law* (2005) and also writes the much-applauded fashion and intellectual property blog Counterfeit Chic.

This event is open to the New York Law School community on a first-come first-served basis. Seating is limited. RSVP at [www.nyls.edu/ipsurprise](http://www.nyls.edu/ipsurprise) or e-mail [ipsurprise@nyls.edu](mailto:ipsurprise@nyls.edu).



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