

3-10-2008

IP SURPRISE! IP in Unconventional Industries (Golf)

New York Law School

IP SURPRISE!

IP in Unconventional Industries

March 10, 2008 | 4:30–6:00 p.m. | Room A900

www.nyls.edu/ipsurprise

Everyone knows what the “intellectual property industries” are—or do they? Intellectual property today plays a leading role in some unexpected areas. Today’s hoteliers and sommeliers need to know their trademarks and copyrights; game designers and golfers are playing with patents. The Institute for Information Law & Policy at New York Law School presents IP Surprise!—a lecture series about the new intellectual property industries.

GOLF

“Intellectual Property from Tee to Green – Applying the Art of Law to the Business of Golf”

Lecture by James H. Schnare II

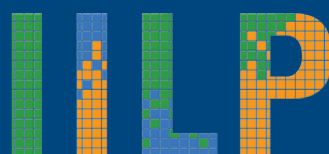
Senior Vice President and General Counsel of Nicklaus Companies, LLC

In his current position and as a member of Haile, Shaw & Pfaffenberger, P.A., in North Palm Beach, Jim Schnare has been responsible for all legal aspects of the planning and execution of a variety of business activities related to the sport of golf and the Nicklaus endorsement and trademarks, including golf course design, real estate development and licensing, golf equipment manufacturing, golf marketing and promotions, and brand licensing and management since 1985. During Schnare’s association with Jack Nicklaus, who was named “Player of the Century” by *Golf* magazine in 1986, Mr. Nicklaus has built his Nicklaus Design firm into a position of world leadership in golf course design and promotion and has been recognized for the last four consecutive years as “The Most Powerful Person in Golf” by *Golf Inc.* magazine for his influence upon and contributions to the sport and related industries.

Attendance is open to the public and the New York Law School community on a first-come first-served basis. Seating is limited. Please RSVP at www.nyls.edu/ipsurprise or e-mail ipsurprise@nyls.edu. Non-transitional CLE credit will be available for those who pre-register at \$40 per credit.

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