

4-10-2008

## **IP SURPRISE! IP in Unconventional Industries (Magic)**

New York Law School

# IP SURPRISE!

## IP in Unconventional Industries

April 10, 2008 | 5:00–6:00 p.m. | Wellington Conference Center

www.nyls.edu/ipsurprise

Everyone knows what the “intellectual property industries” are—or do they? Intellectual property today plays a leading role in some unexpected areas. Today’s hoteliers and sommeliers need to know their trademarks and copyrights; game designers and golfers are playing with patents. The Institute for Information Law & Policy at New York Law School presents IP Surprise!—a lecture series about the new intellectual property industries.

### MAGIC

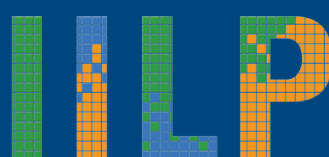
#### “Protecting Intellectual Property without Law in the Magic Industry”

Lecture by Jacob Loshin

Law Clerk, United States Court of Appeals for the Fifth Circuit

Jacob Loshin is a law clerk to Judge Jerry E. Smith of the United States Court of Appeals for the Fifth Circuit. In 2007, he received a J.D. from Yale Law School, where he was a Senior Editor of the *Yale Law Journal* and Editor in Chief of the *Yale Journal on Regulation*. Loshin received a B.A. in Philosophy, Politics, and Economics from Claremont McKenna College in 2003. From 1993 to 1999, he performed regularly as a magician in the Pacific Northwest area. His work on magic and intellectual property has been discussed in publications including *The Economist*, *The Boston Globe*, *The Financial Times*, *Slate*, and *Reason Magazine*. His scholarship on property, contract, and criminal law has appeared in various law journals, and his work on magic will appear in a forthcoming book to be published by Carolina Academic Press.

Attendance is open to the public and the New York Law School community on a first-come first-served basis. Seating is limited. Please RSVP at [www.nyls.edu/ipsurprise](http://www.nyls.edu/ipsurprise) or e-mail [ipsurprise@nyls.edu](mailto:ipsurprise@nyls.edu).



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