

11-12-2009

IP SURPRISE! IP in Unconventional Industries

New York Law School

IP SURPRISE!

IP in Unconventional Industries

November 12, 2009 • 6 p.m. • Room C400

www.nyls.edu/ipsurprise

Everyone knows what the “intellectual property industries” are—or do they? Intellectual property today plays a leading role in some unexpected areas. Today’s hoteliers and sommeliers need to know their trademarks and copyrights; game designers and golfers are playing with patents. The Institute for Information Law & Policy at New York Law School presents IP Surprise!—a lecture series about the new intellectual property industries.

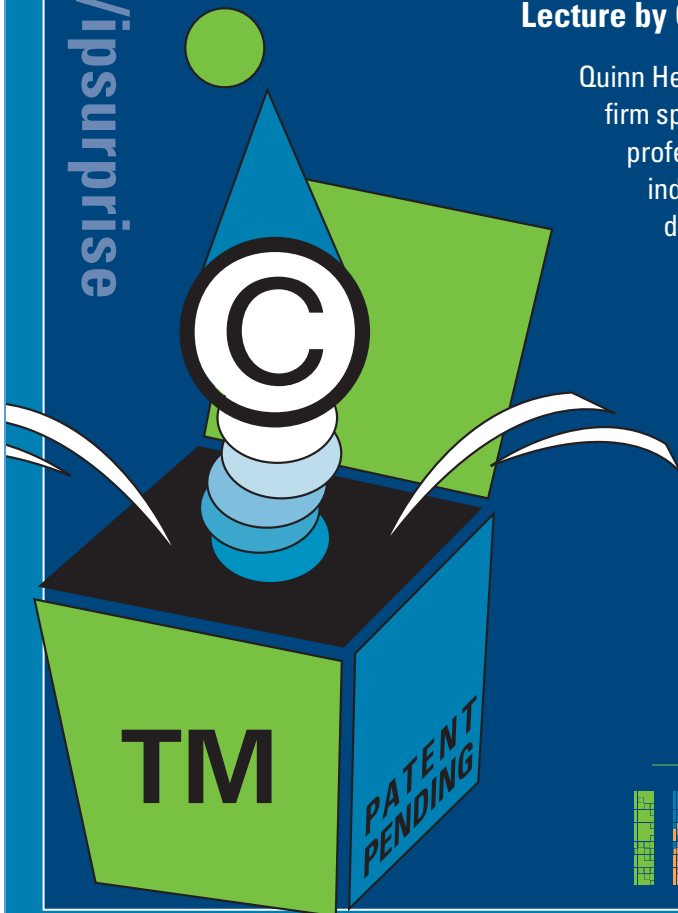
ROLLER DERBY

“Copyright & Trademark Issues Relating to the League, the Teams, and the Skaters”

Lecture by Quinn Heraty '00, Heraty Law PLLC

Quinn Heraty '00 is Founder of Heraty Law PLLC, a law firm specializing in serving the needs of businesses and professionals in the entertainment, music, and fashion industries. She focuses her legal practice on negotiating deals, advising clients about business issues, and dealing with trademark, copyright, licensing, and other intellectual property matters. Ms. Heraty’s clients include designers, writers, producers, musicians, record labels, roller derby leagues, apparel companies, artist management companies, filmmakers, actors, comedians, composers, bloggers, jewelers, music licensing companies, skateboard companies, photographers, theaters, publishing companies, PR/marketing firms, graffiti artists, and many more.

This event is open to the New York Law School community on a first-come first-served basis. Seating is limited. RSVP to naomi.allen@nyls.edu.



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INFORMATION
LAW & POLICY
at New York Law School