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IP SURPRISE! IP in Unconventional Industries (Video Games)

New York Law School

IP SURPRISE!

IP in Unconventional Industries

February 26, 2008 | 5:00–7:00 p.m. | Wellington Conference Center

www.nyls.edu/ipsurprise

Everyone knows what the “intellectual property industries” are—or do they? Intellectual property today plays a leading role in some unexpected areas. Today’s hoteliers and sommeliers need to know their trademarks and copyrights; game designers and golfers are playing with patents. The Institute for Information Law & Policy at New York Law School presents IP Surprise!—a lecture series about the new intellectual property industries.

VIDEO GAMES

“Current Trends in Virtual Property”

Lecture by S. Gregory Boyd
Corporate and Intellectual Property Attorney with
Paul, Weiss, Rifkind, Wharton & Garrison LLP

Dr. S. Gregory Boyd is a corporate and intellectual property attorney with Paul, Weiss, Rifkind, Wharton & Garrison LLP and has worked in intellectual property licensing, litigation, and counseling with a special interest in interactive entertainment, financial services, venture capital, and medicine. Dr. Boyd’s commentary on business and law has appeared in publications including *Fortune*, *Forbes*, and *IP Law and Business*. He has spoken at conferences including the American Intellectual Property Law Association, Licensing Executives Society, Game Developers Conference, and State of Play. Dr. Boyd received his B.S. in Biochemistry/Philosophy, *magna cum laude*, and M.S. in Molecular Biology/Biotechnology from East Carolina University, and both his M.D. and J.D. from the University of North Carolina at Chapel Hill. He is currently enrolled in the NYU Stern M.B.A. program.

Attendance is open to the public and the New York Law School community on a first-come first-served basis. Seating is limited. Please RSVP at www.nyls.edu/ipsurprise or e-mail ipsurprise@nyls.edu. Non-transitional CLE credit will be available for those who pre-register at \$40 per credit.

