Lunch with a Copyright and Trademark Lawyer

New York Law School

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Tuesday, April 13, 2010  •  12:00 p.m.–2:00 p.m.
Room W505  •  Lunch will be served.

Interested in practicing Intellectual Property law? Want to learn what it takes to be a solo practitioner in this field? Please join IILP in welcoming Mark J. Ingber for an intimate conversation over lunch.

Mark J. Ingber has 18 years of experience practicing in the field of Intellectual Property, focusing substantially on trademark and copyright law. Mr. Ingber has worked diligently to present his firm, Ingber & Gelber, LLP of Millburn, New Jersey, as an effective, cost efficient alternative to the larger Intellectual Property firms.

Mr. Ingber has devised progressive litigation strategies that have proved successful in securing favorable resolutions for his clients. For example, he filed a declaratory judgment action in New Jersey Federal Court, after his client—the New Jersey-based advertising company, Ad Magic, Inc.—received a cease and desist letter from a Californian company. On the basis of this “pre-emptive strike” legal strategy, the jury returned a unanimous verdict on behalf of Ad Magic, Inc. and against Advertising Magic of Walnut Grove, California. Specifically, the jury found that Advertising Magic failed to prove that a “likelihood of confusion” exists between its “Advertising Magic” service mark and the “Ad Magic” service mark.

Seating is limited. RSVP to Naomi Allen at naomi.allen@nyls.edu.