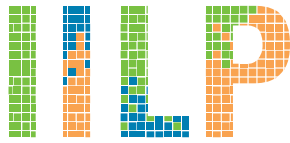


4-5-2010

A Sports Law Symposium

New York Law School



Institute for
**INFORMATION
LAW & POLICY**
at New York Law School

and

**Media Entertainment
Sports Law Association**

Present:

A Sports Law Symposium

Please join New York Law School's Institute for Information Law & Policy and Media Entertainment Sports Law Association on **Monday, April 5, 2010** for its first-ever Sports Law Symposium. There will be panels throughout the day and a networking reception at 6:15 p.m.

Location:

Events Center, W201

New York Law School, 185 West Broadway, New York, NY 10013

Panels for the day include:

12:45 p.m.–1:45 p.m.: Legal Issues in Running a Professional Sports League and Stadium

Jessica Berman - Associate Counsel, NHL

Susan Cohig '02 - Senior Vice President, NHL Integrated Marketing

Mark Stefanacci - Chief Operating Officer and Legal Counsel, NJ Sports Exposition Authority

2:00 p.m.–3:15 p.m.: Hot Topics in Sports

Robert Boland - Professor of Sports Management, NYU; Columnist, National Football Post; Counsel, Premier Stinson Sports (a coaching representation firm)

Gabe Feldman - Associate Professor and Director, Tulane Sports Law Program

Michael McCann - *Sports Illustrated* Legal Analyst, Vermont Law School Professor

Matthew Pace - Sports Lawyer, Herrick, Feinstein

Jon Wertheim - Senior Writer, *Sports Illustrated*

3:30 p.m.–4:45 p.m.: Breaking into the Sports Industry

Luis Barragan - Director of Programming, HBO Sports

Robert Boland - Professor of Sports Management, NYU; Columnist, National Football Post; Counsel, Premier Stinson Sports (a coaching representation firm)

Gabe Feldman - Associate Professor and Director, Tulane Sports Law Program

Paul Haberman - Sports Lawyer; Chair, NYCLA Sports Committee

David Soskin '08 - Assistant Counsel, ESPN

5:00 p.m.–6:15 p.m.: Licensing and Endorsement Deals in Professional Sports

Betsy Goff - Attorney; Former Executive, ABC; Former Vice President, ESPN; Former Vice President, IMG legal

Robert Freeman - Sports Lawyer, Proskauer Rose LLP

Kenneth Gordon - Counsel, ESPN

David Mayer - Assistant Counsel, ESPN

Michael McCann - *Sports Illustrated* Legal Analyst, Vermont Law School Professor

6:15 p.m.–7:15 p.m.: Networking Reception in the Event Center

RSVP to Naomi.Allen@nyls.edu by March 31.

