

3-17-2015

**SOCIAL AND MOBILE AND LAW, OH MY! WITH JOE ROSENBAUM  
'77**

New York Law School



**WE ARE NEW YORK'S LAW SCHOOL**

# MASTER CLASSES

Tuesday, March 17, 2015

12:45 p.m. – 1:45 p.m.

New York Law School  
Room W220

Lunch will be  
provided for free

RSVP: [infolaw@nyls.edu](mailto:infolaw@nyls.edu)



# SOCIAL AND MOBILE AND LAW, OH MY!

WITH

## JOE ROSENBAUM '77

**Joe Rosenbaum** is a partner in the Entertainment & Media Industry Group at Reed Smith LLP and chairs the firm's global Advertising Technology and Media Law practice. Mr. Rosenbaum has over 35 years of legal experience, and before entering private practice, he served as an in-house lawyer for American Express for 17 years, including four years in Toronto as Vice President and General Counsel of Amex Canada. Mr. Rosenbaum is internationally recognized for his legal and policy acumen as a corporate-commercial lawyer, and the scope of his background and experience is extensive. The convergence of experience, skill, and background place him at the forefront of lawyers experienced in digital, mobile, and innovative technologies, affording him the opportunity to work with global multinationals, as well as emerging growth companies. He is regularly involved in transactions and matters involving privacy, data protection, cybersecurity, Payment Card Industry compliance, reputation management, crisis, and fraud and risk management, and he works with companies and management executives and professionals around the world.

Eligible for 1 Professional Practice CLE Credit,  
**issued by Reed Smith LLP**

Transitional and Non-transitional credit

No fees will be charged for this event.