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Civility Reboot: Can Lawyers Learn to Be Nicer to One Another

Heidi K. Brown

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Advocacy

Civility Reboot

Can lawyers learn to be nicer to one another?

By Heidi K. Brown

In his book *The Soul of the Law*, Benjamin Sells cautions that "the soul of the law is suffering." He points to the "disturbing rise in incivility among lawyers" as one manifestation of this affliction.

Sells notes that the term civility derives from Latin words related to "citizenship" and "members of a household." Indeed, civility comes from the Latin word civilis, meaning "relating to public life, befitting a citizen."

It's been four years since the republication of Sells' book. (It was first published in 1994 and then by the American Bar Association in 2014.) In our current tempestuous political climate, incivility seems to be the modus operandi for how many citizens converse about the rainbow of legal issues facing our country. Incivility abounds in households, offices, boardrooms, courtrooms and written communications.

Social media (and President Donald Trump's liberal use of it to demean and debase others) has raised (or lowered?) the bar of incivility. It's not enough to respectfully disagree with someone anymore. Now we assign nicknames, we heap sarcasm, we condescend, we bully. Citizens use the harshest of language to criticize one another, writers, politicians, athletes, singers, social movements and even restaurants, books and art-often using the anonymity of the internet as a weapon.

When did it become so cool to be so unkind? Can our pro-

fession (and society in general) detoxify and reboot its soul? Sells suggests that "incivility itself might be pointing the way by directing the law to citizenship and householding, both of which require attention, caring and interest more than anything else." Maybe we need to take a step back and ask ourselves: How should citizens or members of healthy and nontoxic households converse with one another?

VICIOUS VOLLEYS

As a young and introverted legal writer in the early days of my law practice in the boisterous construction litigation arena, I always felt more comfortable in the shelter of my office typing furiously on my laptop than in the fray of the courtroom. I felt newly empowered to say things through my legal writing that I never would have uttered face to face to another member of the profession. I admit that, as a legal writing novice acclimating to an aggressive niche of law practice, I readily got caught up in mirroring the rhetoric that peppered many of my opposing counsel's demand letters, mediation papers and motions that landed on my desk.

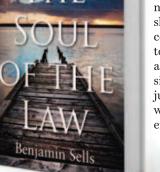
I confess I felt an uncharacteristic rush of power when, scrutinizing my opposing counsel's briefs, I discovered flawed arguments, inaccurate citations or pivotal typographical errors that our trial team could criticize in opposition and reply briefs. It seemed to be the rules of engagement. Opposing counsel lobbed snark, sarcasm and ad hominem attacks at us, and we volleyed back in kind. I thought that was the way litigators were supposed to talk to each other. Several of my formative mentors and trainers spoke that way. The message was if you weren't superaggressive, you were weak.

Growing up as the daughter of an Episcopal minister, I was pretty skilled at censoring myself as a kid. Swearing (and voicing blossoming political opinions that differed from others) was verboten in our household; even the phrase shut up was outlawed. But once I became a member of the bar, I

> learned a whole new vernacular. Such language felt potent at the time. I honestly didn't realize the toll all that back-and-forth disparagement took on one's psyche.

When I transitioned to teaching legal writing, I pored over so-called bench slaps—admonitions by judges of lawyers who submitted shoddy briefs or flouted procedural rules for court filings. Having been trained to followto the letter—courts' substantive, procedural and formatting rules governing written submissions, it always baffled me how often lawyers just outright violated such rules or submitted written work riddled with such flaws, citation errors and rampant grammatical blunders. I

love when judges take the time to note these writing transgressions and explain how



and why bad briefing affects the judicial process.

As a teacher, I thought it might be effective to show these bench slaps to law students as examples of what not to do lest they be publicly reprimanded in written judicial opinions like the lawyers in question. That approach came to a screeching halt when I realized that some law blogs were

further calling out these lawyers by name, using a jeering tone to describe the attorneys' mistakes.

Yes, the judges' written critiques nestled within their substantive judicial opinions can be on point, clever and sometimes even humorous, and the lawyers' deficient writing or blatant ruleflouting is often shocking and worthy of reproach. But do we as media consumers and sideline voyeurs really have to humiliate these folks through social media and other online platforms to further make the point? It hit me though; in my early days as a brief writer, I basically had attempted the same thing through the tone of my opposition and reply briefs (though much less publicly and with much less derision), under the cloak of "zealous advocacy."

Why does criticism, mockery and belittlement of others make us (albeit temporarily) feel so good, so haughty, so superior? Perhaps it's time to pause and consider the effect that our current go-to tone and language has on our collective national well-being. Do we really want children—the future of our legal profession and America—to mirror this mode of self-expression and communication? Do we want to send the message that lambasting others for having opposing viewpoints or saying things a different way is OK and encouraged? This really isn't OK.

CIVILITY IS NOT WEAKNESS

To me, civility is different from "political correctness," which I think gets a bad rep. Is it really so hard to consider and acknowledge that some of the terminology we use is now outdated and hurtful to others? I'm not contending that, by being civil, we must self-censor, restrict freedom of speech or hold ourselves back from asserting an opinion even in a passionate way. I'm certainly not suggesting we should be soft, weak, timid or spineless as advocates, citizens or members of a household.

I do think, however, that we are capable of showing a greater level of respect for other human beings, even if they are on the polar opposite side of a legal case, or the political spectrum, from us. Civility means not hiding behind our laptops or our devices to dehumanize an opposing attorney, party or rival so we can tear apart their thoughts, writing,

ideas, opinions, appearance or personality in an acerbic way.

Yes, sometimes exercising civility feels impossible and maybe even pretty lame. When a difficult boss uses choice words to criticize a piece of our writing or a novel litigation strategy we crafted to solve a sticky problem, our gut instinct might be to verbally swing back and defend our-

> selves. When opposing counsel starts an oral argument or a brief with a snarky comment about how we "must have forgotten how to read" or "obviously never learned legal research in law school," we might champ at the bit to react in kind.

When a family member mocks our political views or uses derogatory terminology to refer to party factions, it's going to feel incredibly tempting to fight fire with a rain of condescending and superior fire, especially now when we feel we have to scream to be heard through ideological walls. When the folks on the other side of the aisle seem so outrageous or clueless, of course we feel the urge to patronize. But those momentary highs of connecting that ferocious jab aren't enough to balance the subsequent dips to our collective psyche.

Let's try a new tack. We can be forceful and intelligent and move the dialogue forward—in a case, in the boardroom, in the courtroom, at the Thanksgiving table without debasing ourselves. It takes an incredibly strong individual to sustain verbal or written blows from others and focus on what's right. We can educate without annihilating. We can be formidable—and considerate at the same time.

We can even be clever, creative and humorous to make our point without being cruel. Let's take a deep breath, rise above and use the words of the law, the rules and codes of our profession and the power of legal persuasion, instead of disdain and condescension. Let's get behind and launch new initiatives to reboot civility.

Let's embrace efforts "to elevate the standards of integrity, honor and courtesy in the legal profession," like the Foundation of the American Board of Trial Advocates' Civility Matters project. Or we can "promote a culture of civility and inclusion," like the Illinois Supreme Court Commission on Professionalism's 2Civility initiative.

There is immense power and dignity in speaking and asserting ourselves in measured voices. As my favorite philosopher, Bono, asks: "Are you tough enough to be kind?" ■

Heidi K. Brown, an associate professor of law and director of legal writing at Brooklyn Law School, was a lawyer in the construction industry for two decades. She is the author of The Introverted Lawyer: A Seven-Step Journey Toward Authentically Empowered Advocacy (ABA, 2017).



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